Oracle Accelerate

Oracle Business Accelerators: Speeding Deployment and ROI for Oracle Solutions

Oracle Business Accelerators combine technology and industry expertise for companies that seek to achieve rapid implementations without sacrificing functionality or scalability. Oracle Business Accelerators allow Oracle customers to remain innovative, agile, and competitive while maintaining margins as they grow.

The Evolution of Project Implementations

Early implementations of business applications were very complex projects with costs that typically ran three to five times more than the software licensing fees.

These early implementations were typically custom-designed based on lengthy business requirements and discovery phases. Unfortunately, scope creep and cost overrun were rampant before any benefit could be measured, and project duration was often measured in years.

As applications evolved, implementation costs began to fall and project schedules were reduced. This was due to software vendors focusing on implementation tools while innovation in delivery approaches reduced the learning curve.

To meet the unique needs of fast-growing businesses, some vendors reduce product scope with hard-coded implementation templates that are very hard or impossible to configure to the customer's requirements. This in turn forces the organization to adopt new processes based on application functionality, often promoted as "best practices." Other vendors offer solutions with less functionality and focus on usability—allowing partners to add custom extensions to address unique business challenges. Users are typically left with a very rigid system or one so highly configured that it hinders software upgrades and application scalability.

Reliable, Predictable, and Manageable Implementations

Oracle Business Accelerators are next-generation rapid-implementation tools delivering significantly improved time to benefit and reduced project risk. Based on industry- and geography-specific leading business practices, Oracle Business Accelerators enable our customers to rapidly adopt and standardize on world-class processes.

KEY BENEFITS
- Faster time to benefit from Oracle applications
- Reduced project risk and cost
- More effective scope consensus
- Rapid return on investment
- Lower total cost of ownership

AREAS OF COVERAGE
Oracle Business Accelerators are available for the following applications:
- Oracle Business Intelligence Applications
- Oracle E-Business Suite
- Oracle Transportation Management
- Oracle's Agile product lifecycle management applications
- Oracle's Demantra supply chain planning
- Oracle's JD Edwards EnterpriseOne
- Oracle's Siebel Service and Siebel Marketing

ORACLE®

"Implementation is now within reach for fast-growing businesses that want faster, cheaper, and better ERP implementations. Oracle Business Accelerators have made it possible."

Pawan Sharma, President and Head of IES SBU, KPIT Cummins Infosystems, India

Built by Oracle and available only through our expert partner ecosystem, Oracle Business Accelerators dramatically reduce implementation discovery, configuration, and testing time. The result is predictable and expedited access to proven solutions that minimize the risk of new technology adoption.

Oracle Business Accelerators provide a well-defined scope of functionality as well as a reliable hosted automated configuration tool that compresses implementation project timelines and eliminates costly project scope creep. The configuration tool allows companies to configure Oracle Applications with significantly fewer errors than traditional manual configuration approaches. The configuration tool has built-in leading-practice responses that generally satisfy the bulk of business requirements. The responses may be modified, removed, or supplemented with additional data to match specific requirements—unlike with other tools in the market, which create a rigid preconfigured deployment.

Oracle Business Accelerators are flexible with none of the rigidity of a preconfigured or "clone and personalize" approach. Oracle Business Accelerators provide fast-growing companies with

the head start they need to implement, adopt, and manage Oracle's enterprise-class applications.

Reduced Risk and Cost with Rapid Implementations and Automated Delivery

Oracle Business Accelerators are next-generation implementation tools that deliver rapid return on investment and reduced implementation risk by dramatically reducing implementation discovery, configuration, and testing time. Oracle Business Accelerators include

- A hosted configuration tool, not preconfigured rigid templates
- A true setup wizard for fast, automated delivery of a working application
- More than 1,200 business models based on industry-leading practices from thousands of implementations

Oracle Business Accelerators are built and tested by Oracle to support a variety of enterprise-class applications. They are provided to Oracle customers free of charge but must be delivered through Oracle's approved partner channel or by Oracle Consulting. The result is predictable and expedited access to proven Oracle enterprise-class applications.

Support for Powerful Oracle Applications

Oracle customers of all sizes can achieve rapid return on investment and significantly reduced time to production for their enterprise-class applications by taking advantage of Oracle Business Accelerators.

Oracle Business Accelerators are currently available for the following Oracle applications:

- Oracle Business Intelligence Applications
- Oracle E-Business Suite
- Oracle Transportation Management
- Oracle's Agile product lifecycle management applications
- Oracle's Demantra supply chain planning
- Oracle's JD Edwards EnterpriseOne
- Oracle's Siebel Service and Siebel Marketing

For the most up-to-date information about these products, please check with your local Oracle contact.

Oracle is committed to developing practices and products that help protect the environment

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